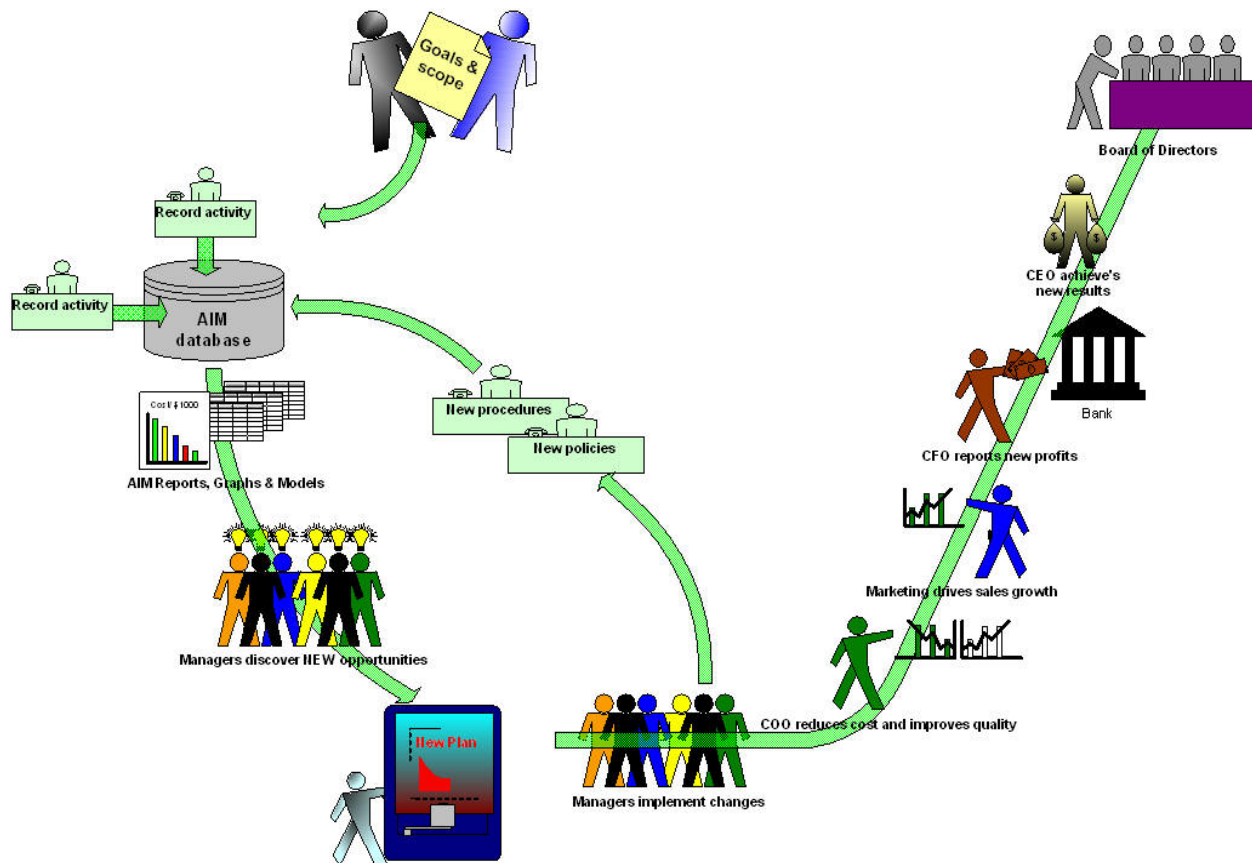


The Path of an AIM Project



The goals and scope of the project are carefully prepared and are always based on your specific needs.

The data collection system is installed and data is collected from your employees as they conduct their activities.

AIM reports, graphs and models are prepared by Orient Point consultants.

Orient Point introduces reviews the AIM reports with your managers.

The AIM information leads your managers to discovering new opportunities and solutions.

New decisions are made and new plans are prepared.

The new decisions are implemented.

Performance improves, costs are reduced, revenue grows, profits increase.